

Illustrator  
Graphic Designer  
Software Developer

Minneapolis, MN

k4ich4i.neocities.org

@Kai\_Chai\_Illustrates

# Kai Haag

Additional portfolio examples

# OGI Sayduck Renders (Finalized)



# OGI Sayduck Renders (In Progress)

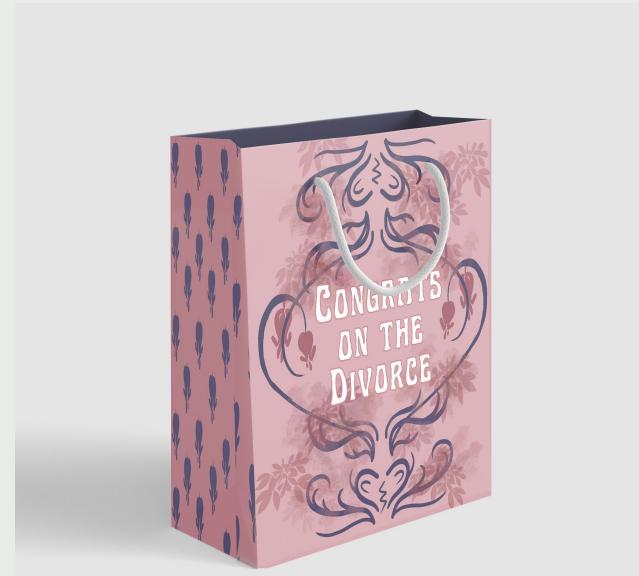
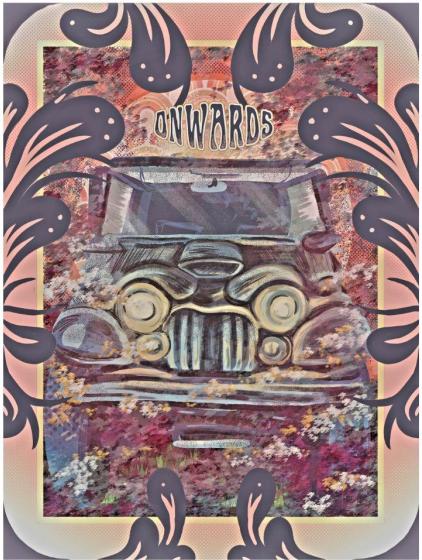
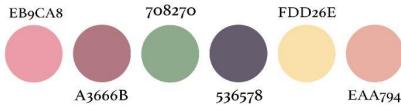


Illustrated Frame Concept – 2025 Spring Release

# Packaging Examples

## Onwards Collection Spring 2023

The target consumer of this unique special occasion collection is a strong, independent woman in her mid-twenties to early thirties, who takes pride in being able to see the bright side of anything life throws at her.



# Packaging Ideation

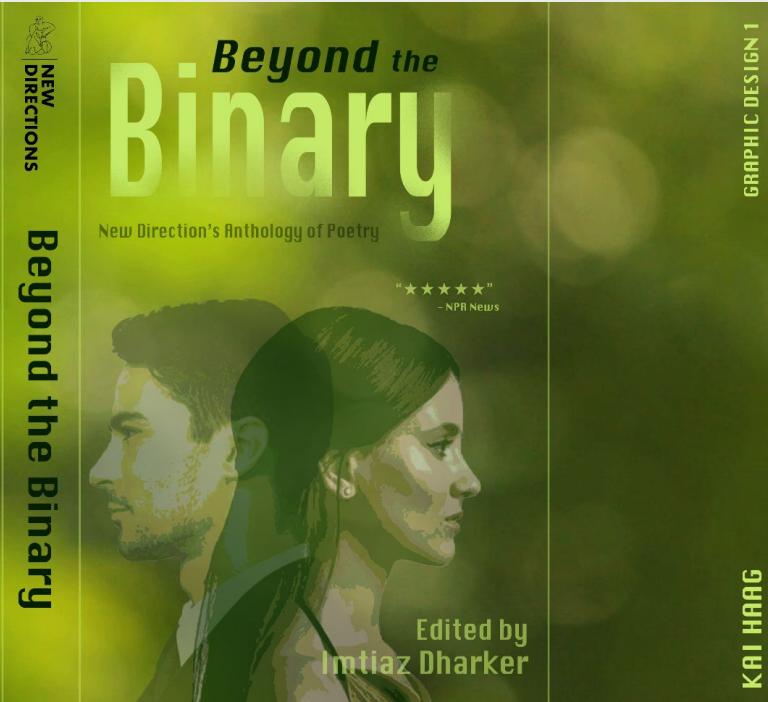
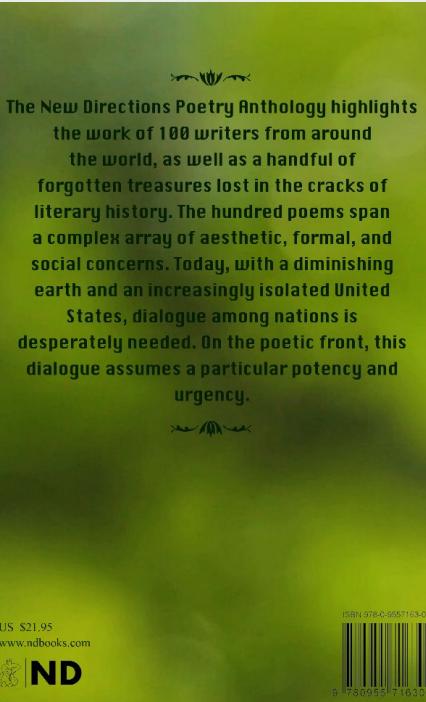
## Onwards Collection Spring 2023

### PRODUCTION FILE NOTES:

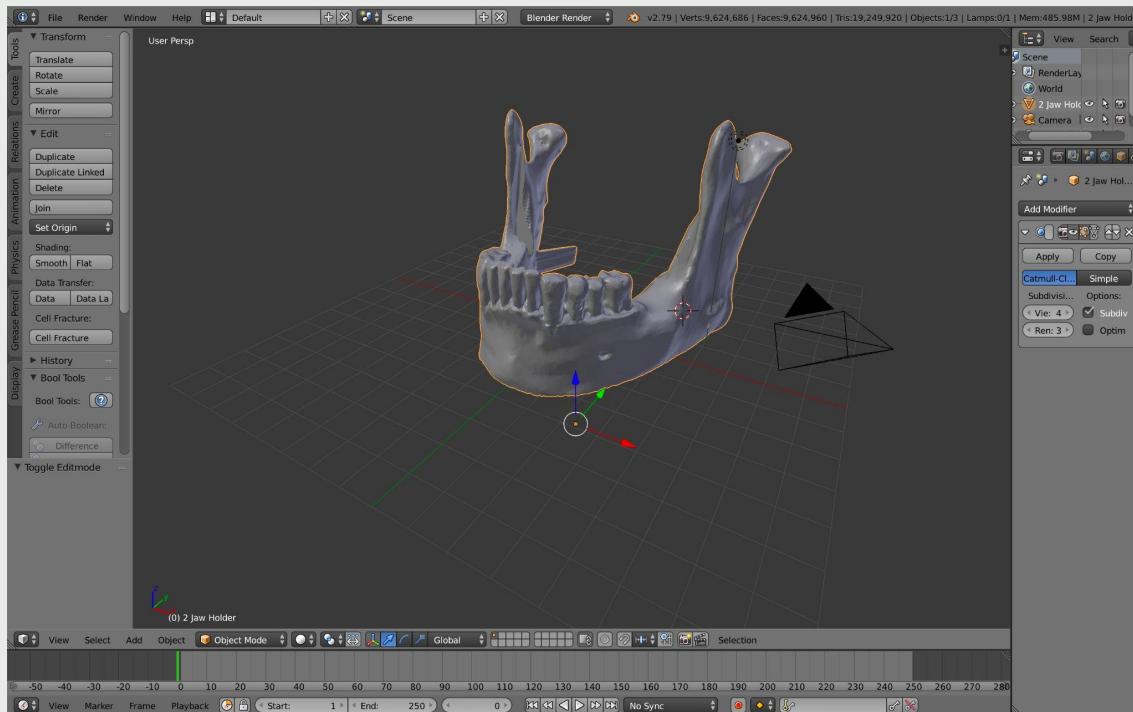
Modern Avant-Garde  
Muted earth tones  
Art Nouveau inspired  
Romantic but like... Anti-Wedding.  
Delicate, but bold



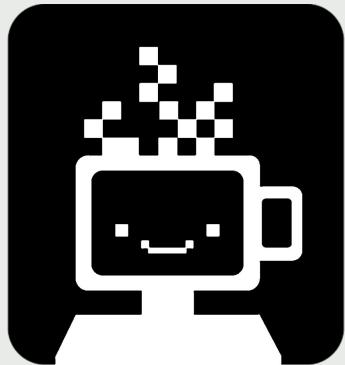
# Book Cover Layout



# Additional 3D Render + Execution



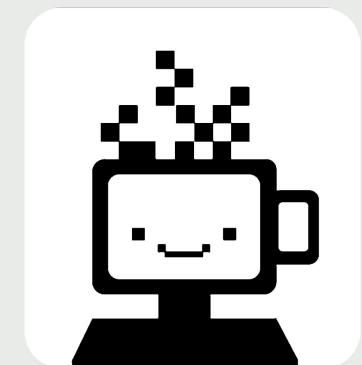
# JavaScripted Coffee Shop Concept



7.62 CM



3.81 CM



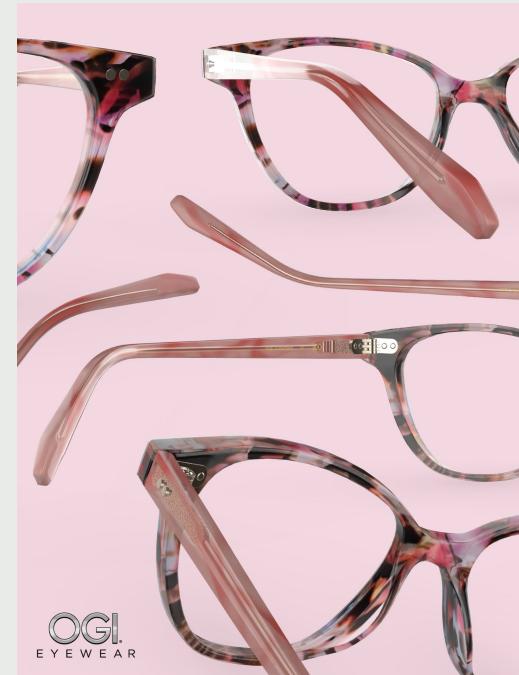
7.62 CM



7.62 CM



# OGI Visual Marketing Material



# OGI Visual Marketing Material



# Additional Marketing Material

